

Sights & Sounds 2022 Budget

Expenses

Bank Charges

Magic Money Wrist Band Fee	\$23,128
Magic Money Merchant Fee	\$9,685
Bank Fees	\$495
QuickBooks Payments Fees	\$411
Pay Pal Merchant Service Fees	\$203

\$33,922

6200 Administrative

Insurance	\$21,072
Legal & Professional Services	\$6,769
Rent or Lease of Buildings	\$4,572
Dues & subscriptions	\$1,718
Interest Paid	\$0

\$34,132

6300 Logistics

Fencing	\$20,235
Sanitation	\$21,184
Tents	\$18,294
Transportation	\$20,000

\$79,713

8000 Cost of Labor

Security	\$45,000
Main Event	\$10,073
Admissions	\$8,390
Santa	\$4,000
Whoville	\$3,140
Food Vouchers	\$1,803
Santa's Gift Shop	\$563

\$72,969

Christmas Light Set-Up	\$125,000
Electrical Set-Up	\$95,000
Jingle Bell Run	\$30,000
Advertising & Marketing	\$20,000
Apparel	\$15,000
Sound Set-Up	\$15,000
Entertainment	\$12,500
Sponsor Expense	\$8,000
Supplies	\$15,000
Biscuits	\$6,100
Signage	\$6,000
Volunteer Expense	\$5,694
Admissions Supplies	\$4,450
Sales Tax	\$8,000
Lighting of the Park	\$5,000
Admissions	\$2,500
Train	\$1,500
Christmas Spirits	\$5,000
Whoville	\$1,000
MICS	\$20,000

\$400,744

Total Expenses

\$621,480